



ALL INDIA TRANSFORMERS MANUFACTURERS ASSOCIATION

(REGISTERED UNDER SOCIETIES ACT; REGISTRATION No. : 02950)

Regd Office : #736, Sector-15, Part-2, Gurugram-122001, INDIA
E-mail : aitma2016@gmail.com, Mob.: +91-9958493030, Ph.: 0121-2440658, Web : www.aitma.org

4th December 2024

AITMA/2024/08

Head ETD
Bureau of Indian Standards
ManakBhawan
Bahadurshah Zafar Marg
New Delhi - 110 002

Sub: Principal and Alternate Member from AITMA in ETD 16 of BIS

Dear Sir,

The following officials will represent All India Transformer Manufacturers Association (AITMA) in ETD 16 of the Bureau of Indian Standards.

Principal Member

Mr. Vivek Jain, President, AITMA
Mobile: +91-9412204006
Email: aitma2016@gmail.com

Alternate Member

Mr. Sudeep Sarkar, Director General, AITMA
Mobile: +91-9810805905
Email: 2sudeepsarkar@gmail.com

With regards,

Ram Prakash Gupta
Authorised Signatory

Encl:

1. CV of Mr, Vivek Jain, Principal Member
2. CV of Mr. Sudeep Kumar, Alternate Member
3. Nomination Proforma duly filled in



ALL INDIA TRANSFORMERS MANUFACTURERS ASSOCIATION

(REGISTERED UNDER SOCIETIES ACT; REGISTRATION No. : 02950)

Regd Office : #736, Sector-15, Part-2, Gurugram-122001, INDIA
E-mail : aitma2016@gmail.com, Mob.: +91-9958493030, Ph.: 0121-2440658, Web .: www.aitma.org

NOMINATION PROFORMA

International Relations and Technical Information Services Department

Committee Name : Indian National Committee of International Electrotechnical
Commission (INC-IEC)

Name of Organization: All India Transformers Manufacturers Association

Principal Member

Shri Vivek Jain

Designation President

General Interest: Growth of Indian Transformer Industry including up gradation of standards for transformer and its components and raw material

Address in full for Correspondence (with PINCODE)

B-9, Industrial Estate, Partapur, Meerut-250103 (UP)

Contact No. : 9412204006

E-mail: aitma2016@gmail.com

Alternate Member

Shri Sudeep Sarkar

Designation: Director General

General Interest: Growth of Indian Transformer Industry including up gradation of standards for transformer and its components and raw material

Address in full for Correspondence (with PINCODE):

B-9, Industrial Estate, Partapur, Meerut-250103 (UP)

Contact No. : 9810805905

E-mail: 2sudeepsarkar@gmail.com

CV of Mr. Vivek Jain nominated as principal member representing All India Transformers Manufacturers Association in ETD-16 of BIS

Mr. Vivek Jain son of Late Sh Indra Kumar Jain aged about 51 years is an engineer

from the World renowned best engineering Institute in India, IIT Mumbai. He is the

technical head and also looks after the marketing. He is President of All India

Transformers Manufacturers Association, a pan India Association. He is member of the

Technical Committee of :

- a) **BIS Technical Committee on Transformers.** BIS is the apex Body of Govt. Of India making Standards for all the products in India
- b) **BEE technical Committee.** This the apex body of Govt .Of India for formulating energy efficiency programmes in Power Industry and implementing it.
- c) **DHI committee for transformers quality Control Order.** DHI is Govt of India department which implements Quality control for Power Industry in India
- d) **Life Member Of India Society for Technical Education.** This body is the biggest body of technical educationists who play assisting role in policy forming for Technical Education in India.
- e) Honorary Chairman of UP Government ITI at Meerut.
- f) Life member of Aeronautical Society of India

CV of Mr. Sudeep Sarkar

(Nominated as Alternate Member Representing AITMA in ETD 16 of BIS)

Mr. Sudeep Sarkar is an accomplished and visionary leader with an illustrious career spanning 27 years, marked by exceptional contributions to premier industry associations and export promotion councils. Armed with an MBA and a law degree from prestigious Indian universities, he combines strategic acumen with a deep understanding of policy and regulatory frameworks.

As Director at the Indian Electrical and Electronics Manufacturers Association (IEEMA), Mr. Sarkar led the Public Policy vertical with distinction, excelling in government liaison, policy advocacy, and export promotion for electrical equipment used in Power Generation, Transmission, and Distribution. Renowned for his analytical prowess, he has masterfully tracked industry trends, conducted in-depth research, and gathered vital feedback to shape impactful strategies.

He has also served the Mobile and Electronic Devices Export Promotion Council and the Bihar Industries Association in the senior management.

Mr. Sarkar's dynamic leadership has been instrumental in orchestrating marquee events such as the globally acclaimed **ELECRAMA** exhibitions, high-profile conferences, and reverse buyer-seller meets. His achievements include spearheading international exhibition participation, coordinating committee operations, achieving ISO certification, and contributing extensively to industry journals.

Currently, as Director General of the All India Transformer Manufacturers Association (AITMA), Mr. Sarkar is driving transformative growth within India's transformer manufacturing sector. His unparalleled expertise in stakeholder engagement, strategic planning, and advocacy is propelling the industry to greater heights on the global stage.

A trailblazer known for his vision, resilience, and innovative approach, Mr. Sudeep Sarkar continues to set benchmarks for excellence and inspire change in the Indian manufacturing landscape.

*** **